



MALLA REDDY COLLEGE OF ENGINEERING

(Approved by AICTE-New Delhi, Affiliated to JNTUH-Hyderabad)

Recognised under Section 2(f) & 12(B) of the UGC Act 1956,

An ISO 9001:2015 Certified Institution.

Maisammaguda, Dhulapally, post via Kompally, Secunderabad - 500100



Industry Interaction Program

Qlik Academic Program Introduction Webinar

Date: November 27, 2024

Time: 2:00 PM

Organized By: ICT Academy

Objective:

The webinar aimed to introduce the Qlik Academic Program, highlighting its role in empowering educators and students with advanced data analytics tools and resources.

Key Takeaways:

1. Program Overview:

The session provided a detailed introduction to the Qlik Academic Program, focusing on its objectives of bridging the gap between academics and industry through data analytics expertise.

2. Benefits to Participants:

1. Educators: Insights into integrating data analytics tools into their curriculum.
2. Students: Access to free resources, certifications, and hands-on experience to boost employability in data-driven roles.

3. Student Perspective:

A student's testimonial added practical context to the discussion, highlighting how the program enhanced their learning journey and prepared them for real-world applications of data analytics.

Import Links:

<https://learning.qlik.com/>

<https://www.qlik.com/us/services/training/self-paced-learning#business-user-training-on-your-apps>

<https://www.qlik.com/us/products/qlik-sense>

- Introduction
- Program overview
- Program benefits
- Qlik Learning Portal
- Product demo
- How to apply



Qlik LEAD WITH DATA

40,000 customers
100+ countries
2,000+ employees

Global Ecosystem – 1,700 Partners
Accenture, Deloitte, Cognizant
Microsoft, AWS, DataRobot, Snowflake, Google

Industry Leader
Gartner Magic Quadrant for 10 years in a row

Market Momentum
Double Digit Growth
Double Digit EBITA

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Our Customers


Career in data analytics

- Increase in digitization and data has led to fast adoption of analytics.
- According to LinkedIn , roles in analytics are among the most in-demand jobs and roles such as data scientist, data engineer roles in the US are growing by 35% annually.
- Research firm Deloitte found that the number of jobs posted by tech companies for analysis skills surpassed traditional skills such as engineering, customer support, marketing and PR and administration.
- Data Science is one of the most in-demand jobs in India . After the United States, India is the second-largest hub for Data Analyst.

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Qlik Academic Program



-  **100 +** countries
-  **4000+** Universities and Institutions
-  **Training worth >\$3500**

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Qlik Academic Program Ecosystem

Analytics | Qlik Sense | Data Literacy

	Qlik Software	Qlik Learning Portal	Qualification & Certification	Data Analytics Curriculum	Support Resources
FREE RESOURCES	Qlik Sense Business	Self-service online learning platform	Product and Data Analytic exams	Lecture notes & course materials	Qlik Community dedicated forum
	Qlik Sense® Cloud	Videos, reference guides and quizzes	Training prep courses	On-demand videos	Qlik Customer Support
	Other Qlik products (on request)	Smart search for just-in-time learning	Printable certificate & digital badge	Student exercises	Direct access to experts

AUDIENCE

Professors | Students | Researchers

Free, full year access. Renew annually.

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Qlik Sense®

Transform Your Organization with Analytics

Qlik Sense® is Qlik's next-generation platform for modern, self-service oriented analytics

It supports a full range of users and use cases including visualization, guided applications and dashboards, custom and embedded analytics, mobile analytics, and reporting..

All within a governed framework that drives scalability and trust for the organization.



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https://learning.qlik.com

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learning.qlik.com/mod/page/view.php?id=24697

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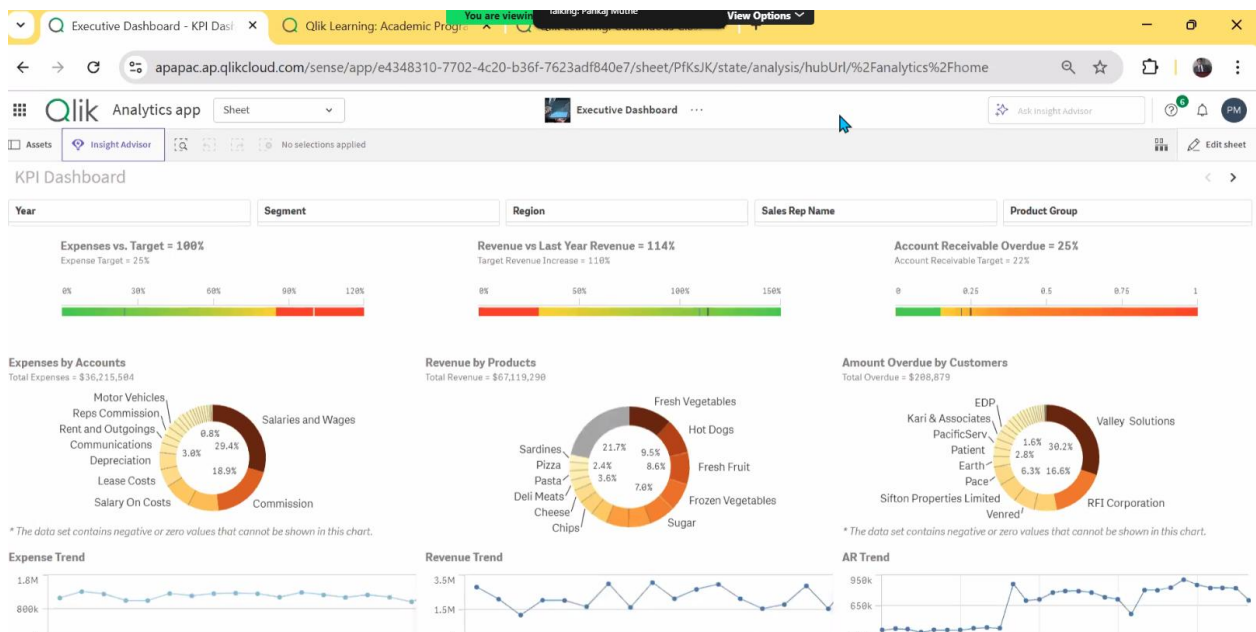
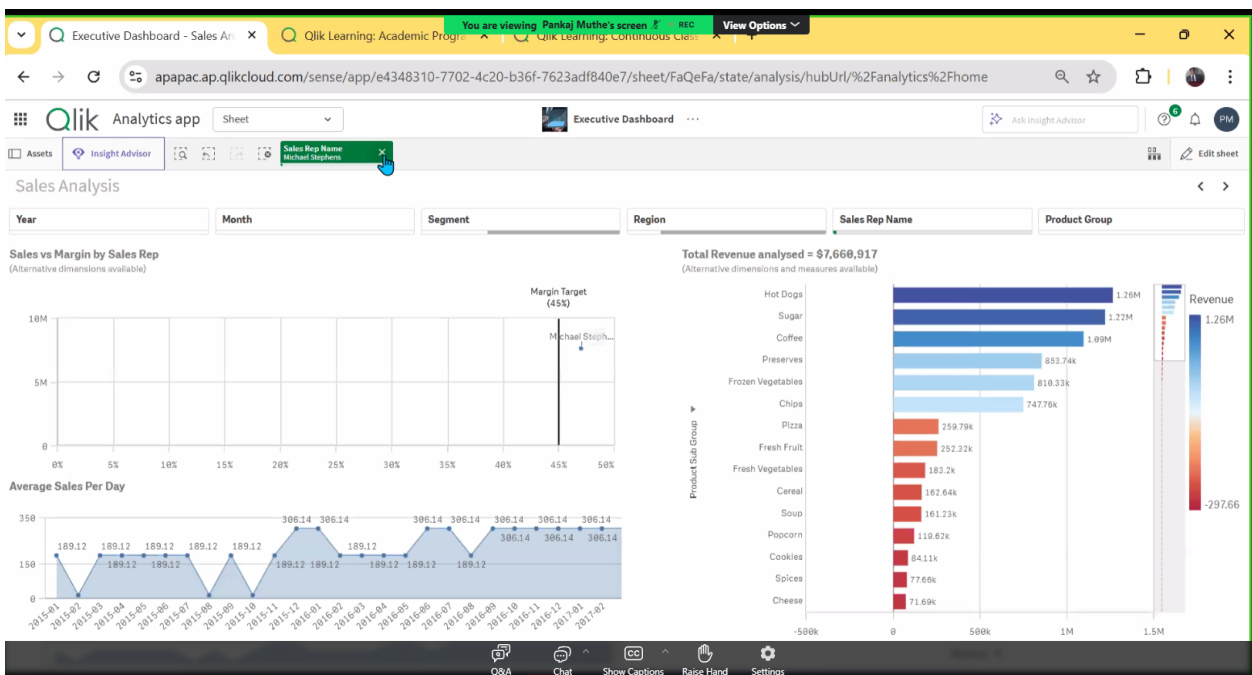
QLIK LEARNING - ACADEMIC PROGRAM

Qlik Academic Program

Qlik provides qualified university professors, students, and researchers with free Qlik software and resources to help educate and train the next generation of experts leading with data.

Are you a member of the Academic Program? Please [log in](#) to access your learning resources.

If you are not a member of the Academic Program, please visit our [website](#) for more information.



Outcome:

The webinar successfully showcased the potential of the Qlik Academic Program in advancing knowledge and skills in data analytics. Participants expressed enthusiasm about leveraging the program’s offerings for academic and professional growth.

Next Steps:

Institutions and educators are encouraged to explore collaboration opportunities with the Qlik Academic Program. Students are advised to enroll and make the most of the resources for a competitive edge in the field of analytics.

